

**SOFTFORD**  
digital one

*Company Profile*



WE ARE  
DIGITAL

partner  
**one**  
host

**SOFTFORD**  
digital one

[www.softford.com](http://www.softford.com)

# Who **we are** & What **we do?**

Softford is one of The Best Professional Web Designing, Web Development & Digital Marketing Company in India. Our main objective is to Design and Develop the website based on the Client's customized requirements which helps them to succeed in their business targets.

Softford designs and implements a social media marketing campaign for its clients in such a way that adds value to potential and existing stakeholder and does not look like a mere company pushing product.

The best way for us to tell you our story is through the projects that we deliver for our clients. The following pages will show a brief about us, our services and some of the best creative – we hope you like it!

# WHY SOFTFORD

## One Stop Destination

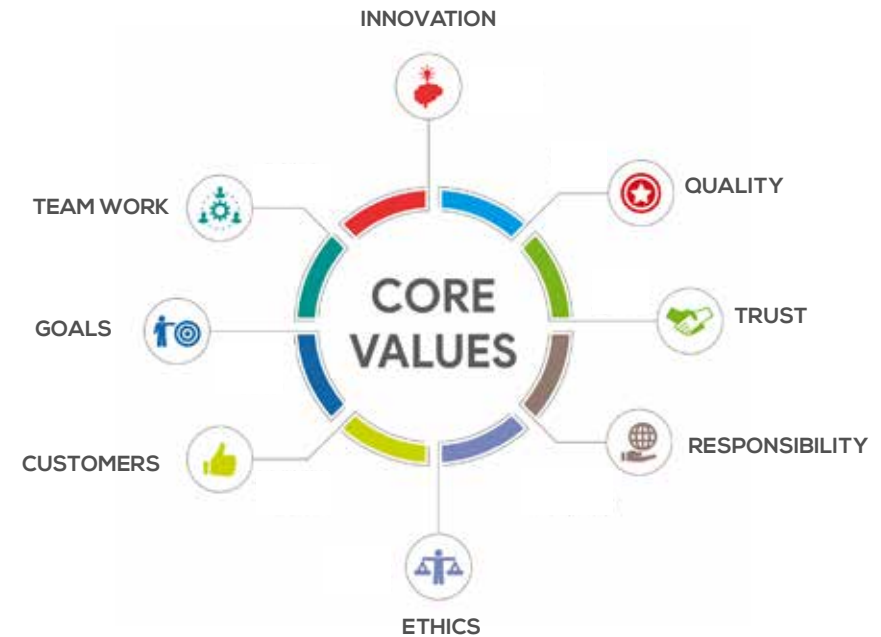
We are one stop destination for all kind of web development services and marketing solutions.

## Innovation & Idea's

We use Innovation and new ideas in making the process of web development smooth and fast.

## Expertise & Specialization

We are experts and specializes in application development, website design, digital marketing, E-commerce services, SEO, content management and marketing.





**WE CONNECT  
ALL YOUR  
DIGITAL  
DOTS.**

OUR  
**SERVICES**



## BRANDING

We're determined to enhance your brand visibility with creative advertising and marketing solutions. Understanding your business needs, we prepare your brand story that's flavored with right ingredients to influence your customers and target market. As an industry leader in all kinds of the marketing process, we identify your brand's potentials and come up with the best strategies to set you apart in the competition.



## DIGITAL MARKETING

Influence and convert your target group with our complete range of marketing strategies—including digital, online, social and traditional marketing. With us, you get specialist search engine optimization and targeted content creation services. We also deal with all your Google AdWords and Social Media promotion activities. Improve your brand positioning, and promote your products and services for a highly impressive ROI, at a much lesser cost than any other marketing program.





## CREATIVE DESIGNS

With artistic skills and creative flair, our designs inspire customers with a remarkable display of your services, products or ideas. They are created to carve out a permanent mark on people's minds—Perhaps those logos & packages could change the destiny of your brand forever. Yes, we specialize in design solutions which take into account all aspects of graphical and artistic proficiency. They give a distinct characteristic to your brand and a new dimension to your communication process.





## WEB SOLUTIONS

Our experience in developing websites over a decade guarantees you an attractive and engaging online presence. Using advanced development tools, we ensure that your website is most reliable, upgrade compatible and easily maintainable. With our innovative and easy-to-use Content Management System (CMS), we help you achieve everything you want to gain from your website. Our range of web solutions comprises a custom web and e-commerce design and development, project management, hosting services, etc.



# SOCIAL MEDIA MANAGEMENT

Today's communication is unthinkable without Social Media. If you told somebody 15 years ago that they will willingly share information about themselves on a platform where everyone can see them, they would have called you crazy.

Brands were just products and services. Any communication with them was much harder. And now, through the digital revolution, this and much more is possible. Social media became a part of the everyday life.





# ANDROID APP DEVELOPMENT

With the skilled and experienced mobile App Developer we deliver the best Mobile Applications of any type supporting on multiple Operating system platform.

How a mobile application can be beneficial for your business?  
For big businesses you can manage your complete ERP solution on mobile phone itself with the help of customized application built for your business.



## Some of our esteemed clients:



UNIFORMS  
INFINI  
DRESS ADDRESS



The  
Uniform  
Studio

Bluna™



ಕಾನೂನು.in  
law simplified



Served more than 50+ clients across globe

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Call & WhatsApp: +91 8431381791, Email: info@softford.com  
Website: www.softford.com

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